



Top builders sign up for Satterley housing affordability campaign

THE Satterley Property Group and the home building industry are offering a breakthrough range of genuine incentives to attract WA's reluctant buyers back into the market place.

Satterley founder and principal, Nigel Satterley, said that 30 leading builders were offering a new range of reductions, rebates and incentives, as high as \$38,400.

Complementary initiatives

launched by Bankwest will also boost buyer confidence.

"This is the best buyer's market we have experienced for 10 years and this particular campaign is hard to beat," Mr Satterley said.

"When you buy a new home you get builder guarantees and you don't have the maintenance problems you might encounter by buying an older house.

"And this is not just about

first home buyers – it is also about older couples whose families have moved out and who want to downsize – we have land and home packages to suit everyone."

The Building Blocks campaign began on August 16 and will continue until October 16.

Mr Satterley said the new campaign would bring scores of residential lots and land-home packages within the range of

average wage-earners who have been holding off because of uncertainty in the market.

"Nine master-planned estates, all cutting edge developments noted for their superb community facilities and family lifestyle, are included in this sale," he said.

"A comprehensive catalogue giving full details of the offer will be distributed to more than 700,000 homes."